

“Bring a Friend” Month

In honor of National Mentoring Month, we’re giving you a chance to show your coworkers firsthand the joys and rewards of being an Everybody Wins! DC Power Lunch Reading Mentor

During the month of January, we invite all Reading Mentors to share their experience with a friend or colleague who may be interested in joining the Power Lunch program. Your guests are welcome to join your reading session, meet your student mentee, browse our book selection, and learn more about the Power Lunch program. School and Program Supervisors will be happy to answer any questions, explain the rules and regulations, and educate visitors about the unique role we play in encouraging the love of literature in our students, while providing a caring one-on-one mentoring experience that is rewarding for both adult and deserving student. In addition, you may qualify to participate in our **“Bring a Friend” contest**. Please see contest rules for more information!

Everybody Wins! DC “Bring a Friend” Contest Rules

Become our 2010 Recruitment Hero!

In honor of National Mentoring Month, Everybody Wins! DC invites you to compete for the title of 2010 Everybody Wins! DC Recruitment Hero! We have many students waiting for Reading Mentors, and need your help to reach our goal of matching every student on our waiting lists!

Here’s How to Enter:

- Between January 4, 2010 and January 29, 2010, Reading Mentors can bring a friend and/or colleague to schools that have a waiting list of students for the Power Lunch program.
- Friends and/or colleagues must be an employee of an Everybody Wins! DC existing partner. If their company is not an existing partner, their company must be willing to sponsor the new Reading Mentor, and must become a participating Power Lunch organization Everybody Wins! DC by February 12, 2010.
- Please send inquiries for **new companies only** to:
Viny Hughes: vhughes@everybodywinsdc.org
or Lucinda Mulzac: lmulzac@everybodywinsdc.org.
- Friends and/or colleagues must sign in at the participating school site they are visiting. If a Reading Mentor’s school is not a qualifying school, Reading Mentors may refer friends and/or colleagues to any of the schools listed below.
- The visitors must sign indicating the referring Reading Mentor’s name and company

All friends and/or colleagues must complete an application /consent form and be matched as a participating Reading Mentor by February 12, 2009

Participating Schools:

Francis-Stevens Educational Campus
Garrison Elementary
Highland View Elementary
Key Elementary
Marie Reed Learning Center
Ross Elementary
Thomson Elementary
Tyler Elementary

How We’ll Select our 2010 Recruitment Hero:

On February 15, 2010 Everybody Wins! DC will select the participating Reading Mentor who referred the largest number of new Reading Mentors, based on sign-in sheets from the school sites.

- The winner will be contacted by staff from Everybody Wins! DC during the week of February 15th. If the winner does not respond by February 22, 2010, Everybody Wins! DC reserves the right to select another winner.

Prizes:

- A special basket of goodies, hand-selected by EW! staff
- Two complimentary tickets to our Everybody Wins! DC Gala on Tuesday, March 9, 2010
- The thanks of many grateful children!

These rules are specific to the above contest conducted by Everybody Wins! DC Please contact Lavanya Poteau: lpoteau@everybodywinsdc.org with additional questions.