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Contact: Vinny Hughes

202.347.9467 ext 17

***Democratic National Convention Features Senator Ted Kennedy's Volunteerism
with Everybody Wins! DC***

WASHINGTON, DC (August 28, 2008) -- Everybody Wins! DC (EW!DC) was highlighted as part of a moving tribute to Sen. Edward M. Kennedy (D-MA) at the 2008 Democratic National Convention in Denver, Colo. on Monday August 25th, 2008. The tribute highlighted Senator Kennedy's commitment to promoting national service and his own personal service for the past ten years as a Reading Mentor through EW!DC's Power Lunch program.

Senator Kennedy's former mentee Jasmine Harrison is a college student at Virginia Commonwealth University majoring in Education. Ms. Harrison appeared in the tribute and credited the Senator with meaningfully impacting her life through his volunteerism in EW!DC's reading mentoring program.

"Robert Kennedy often spoke of the ripples of hope that people send forth each time they act to help others. Mentors are a proven example of the power of each citizen to create such ripples and we should do what we can to encourage all Americans to get involved in public service" said EW!DC Executive Director Mary Salander.

The Power Lunch program is a lunchtime reading and mentoring program based in Title I public elementary schools throughout the Washington Metropolitan Area. EW!DC's mission is to instill a love of reading and learning and foster self-esteem in children at the greatest risk of academic and social failure. The ideas behind the mission remain simple and straightforward, yet can bring about profound change in the lives of students: expose children to literature, give them a positive role model, inspire them to read, and you will make a difference in their lives.

The video tribute to Senator Kennedy can be seen in full at: <http://www.youtube.com/watch?v=zGjvXFwUQ4I>

EW!DC is the largest children's literacy and mentoring organization in the Washington Metropolitan Area. Through its programs EW!DC reaches more than 4,000 underserved students each year in 39 Title I public elementary schools throughout the Washington Metropolitan Area. To learn how you or your company can get involved with EW!DC please contact Operations Manager Vinny Hughes at 202.347.9467 ext 17 or vhughes@everybodywinsdc.org.

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