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Everybody Wins! DC Partners with the Washington Redskins Charitable Foundation

WASHINGTON, DC (September 12, 2007) -- **Everybody Wins! DC (EW!DC)** proudly announces its continuing partnership with the **Washington Redskins Charitable Foundation** as they donate 3,200 Redskins Read 2007 Activity Books to thousands of underserved students in EW!DC's mentoring and literacy programs.

EW!DC's three programs: Power Lunch, Readers Are Leaders and StoryTime operate in 32 Title I public elementary schools throughout the Washington Metropolitan Area and reach more than 3,000 underserved students. For a second year in a row all students in the programs will receive a Redskins Read Activity Book. "I know our Mentors and children will have a great time traveling through the pages together. This is a wonderful source to help make reading fun, and we are delighted to bring the Activity Books into the hands of thousands of students around the Washington Metropolitan area" explains EW!DC Executive Director Mary Salander.

The Washington Redskins Charitable Foundation produces and distributes 150,000 Redskins Read Activity books to local branch libraries, after-school programs, elementary schools, literacy centers and literacy programs to support an overall youth literacy program. The activity books provide fun educationally focused exercises such as "Redskins Riddle Geography" and "Football's Five Senses" to engage students.

"One of the cornerstones of the Washington Redskins Charitable Foundation's mission is literacy. By distributing the *Redskins Read* activity books to nonprofits like Everybody Wins! DC, we are reaffirming our commitment to helping children throughout the Washington, DC area get excited about reading and visiting their local libraries," said BJ Corriveau, Vice President of Community and Charitable Programs for the Washington Redskins Charitable Foundation

The Washington Redskins Charitable Foundation, the nonprofit philanthropic arm of the team, combines the influence and popularity of the Washington Redskins with the resources and assets of Washington area corporations. Founded by Redskins owner, Daniel M. Snyder, the Charitable Foundation is guided by its Leadership Council that consists of CEOs who help shape and define the philanthropic efforts of the Redskins to achieve a measurable impact on communities throughout the region in the areas of literacy, youth development, education, community service, health and wellness. Visit www.Redskins.com and click on Community for more information.

EW!DC is the largest children's literacy and mentoring organization in the Washington Metropolitan Area. The organization recently launched a new recruitment initiative to engage companies, non-profits, and federal agencies to get involved as Reading Mentors in the Power Lunch Program. EW!DC has a goal to recruit 300 new Reading Mentors this school year. Interested individuals should visit www.everybodywinsdc.org or contact Program Director, Lucinda Mulzac, at 202.347.9467 ext 12.

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