

# EVERYBODY WINS

## READ IN COLOR QUARTERLY REPORT NOVEMBER 2021

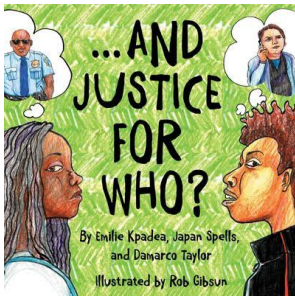
Less than a third of all children's books are centered on diverse characters, voices, and experiences. That means for most children in Washington, DC, their lives aren't represented within the books they read. And when children can't see themselves on a page, they aren't getting the support they need to thrive. That needs to change.

While Everybody Wins DC emphasizes diverse texts across all three of our programs, we wanted to do more. Through The Book Project, which distributes free, new books directly to children and families, we have pledged that at least half of all titles will be diverse. Our Read in Color partnership supports this work.

Since June 2021, EWDC has given away 4,375 free books, of which more than 70%:

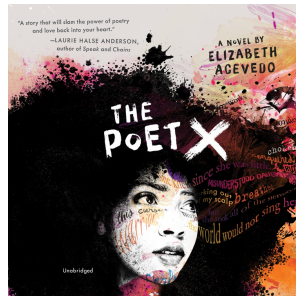
- Provide perspectives on racism and social justice
- Feature BIPOC, LGBTQ+, and other marginalized main characters
- Promote inclusivity and empathy by introducing readers to new cultures and communities
- Amplify the work of authors, illustrators, and other creators from marginalized communities

Thank you to our students, families, schools, and community partners for sharing their thoughts on the impact of these diverse books!



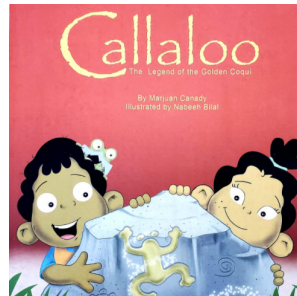
*"I love new books that help me talk about big feelings!"*

*- Zori,  
4th Grader,  
Amidon-Bowen ES*



*"Books like these are great resources for my students AND their parents!"*

*- Principal Trahan,  
Thomas ES*



*"Thanks for sharing these books & promoting equity!"*

*- Marjuan Canady,  
Author & Native  
Washingtonian*



*"Sarah is motivated to keep reading by these books."*

*- Yoshi Nakamura,  
Parent,  
The Siena School*

For more information about Read in Color and EWDC's work to promote diversity, equity, and inclusion, please email [info@everybodywinsdc.org](mailto:info@everybodywinsdc.org)

# THE BOOK PROJECT + READ IN COLOR: BY THE NUMBERS

In June 2021, EWDC began a partnership with the national Little Free Library organization for their Read in Color Initiative. Through this effort, EWDC and The Book Project have placed 21 new book-sharing boxes in historically underrepresented communities, and will continually fill them with books that highlight diverse characters, elevate marginalized voices, and promote equity, inclusion, and social justice. Not only will this put over 4,000 additional books into the hands of children, they will be books that make a difference.

These efforts complement the work EWDC is doing to increase access to diverse books through The Book Project and other EWDC programs.



Washington Nationals  
Youth Baseball Academy



Kidspace  
Child and Family  
Development Center



Woodland  
Terrace



Innovation  
Elementary School



Father McKenna  
Center



**21 EWDC  
READ IN COLOR  
BOOK-SHARING  
BOXES**



**4,375  
FREE BOOKS  
DISTRIBUTED  
(72% DIVERSE)**



**34 TOTAL  
DISTRIBUTIONS  
IN METRO DC  
COMMUNITY**

## Site Types:

- Schools: 52%
- Residential: 33%
- Recreational: 5%
- Community Orgs: 10%

## Diverse Books Sources:

- 2,265 Provided by EWDC
- 882 Donated by the Little Free Library organization

## Distribution Methods:

- 1,114 at 21 EWDC RiC Boxes
- 290 at other LFL Boxes
- 1,093 at 11 EWDC Book Project events



*"Diverse books  
in our communities  
help kids  
build awareness  
of what's possible!"*

- Marcus Manning,  
DC Housing Authority

Thank you to our Read in Color Partners!

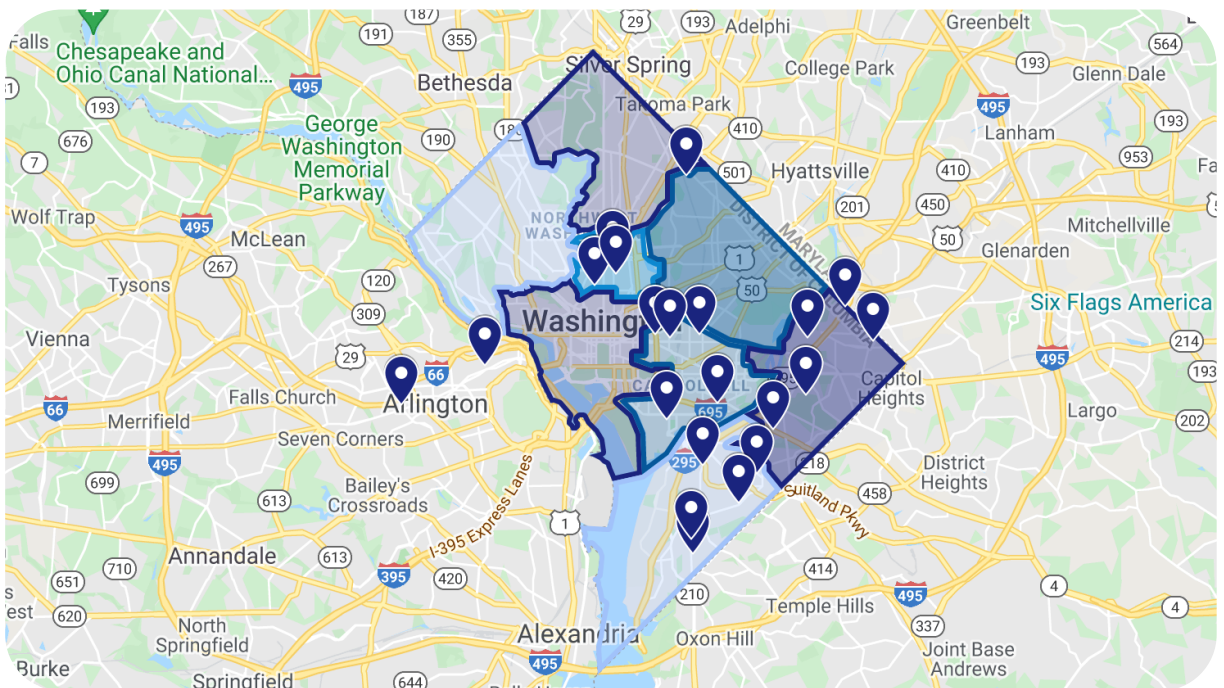
*Little Free Library  
HarperCollins Publishers  
Scholastic  
SixDegrees.org  
Van Metre Companies*

**EVERYBODY WINS**  
[www.everybodywinsdc.org](http://www.everybodywinsdc.org)



# EWDC READ IN COLOR LOCATIONS

- Burrville Elementary School
- CentroNía
- Excel Academy Public Charter School
- Father McKenna Center
- Highland Dwellings (DC Housing Authority)
- Innovation Elementary School
- J.O. Wilson Elementary School
- James Creek Apartments (DC Housing Authority)
- Kenilworth Apartments (DC Housing Authority)
- Key Elementary School/Escuela Key
- Kidspace Child and Family Development Center
- Marie Reed Elementary School
- Plaza West Intergenerational Housing
- Potomac Gardens (DC Housing Authority)
- Simon Elementary School
- The Social Justice School
- The Terrell (Short Term Housing Shelter)
- Thomas Elementary School
- Turner Elementary School
- Washington Nationals Youth Baseball Academy
- Woodland Terrace (DC Housing Authority)



[Click Here to Expand the Map](#)

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