

EVERYBODY WINS

MID-YEAR PROGRAM REPORT JULY 2021 - FEBRUARY 2022

For more than 25 years, EWDC has been guided by a simple yet powerful belief: When children read, or are read to, they build the skills needed to thrive in the classroom and in life. That is why we use books to engage children's minds, encourage their growth, and inspire their futures.

Our work has become more pressing as the pandemic has widened existing educational disparities, putting Black, Hispanic, and low-income children further behind their white and higher-income peers. In response, EWDC is doing more than ever to bring the power of reading to children across the DC region.

This program year, we are going beyond using books and reading to build literacy and social-emotional skills, placing a greater emphasis on children's voices, equity and inclusion, and promoting social justice. This is how we best help children - and communities - truly thrive.

We're proud to share our mid-year results for 2021-2022 across all three EWDC programs:

POWER READERS One-on-one mentoring program that creates long-term reading-based relationships for elementary school students

STORYTIME Read-aloud initiative that brings volunteers and students together to read and discuss books that support academic and social-emotional growth

THE BOOK PROJECT Free book distribution program to promote equitable access to reading materials and support shared reading at home and in communities



info@everybodywinsdc.org
(202) 216-9467
@everybodywinsdc

OVERVIEW

Everybody Wins DC programs harness the power of reading to help students build non-academic skills which are crucial for long-term success, including:

Social-Emotional Skills

Mindsets and behaviors which help us build healthy identities, navigate emotions, set and achieve goals, empathize with others, create and maintain healthy relationships, and make positive decisions

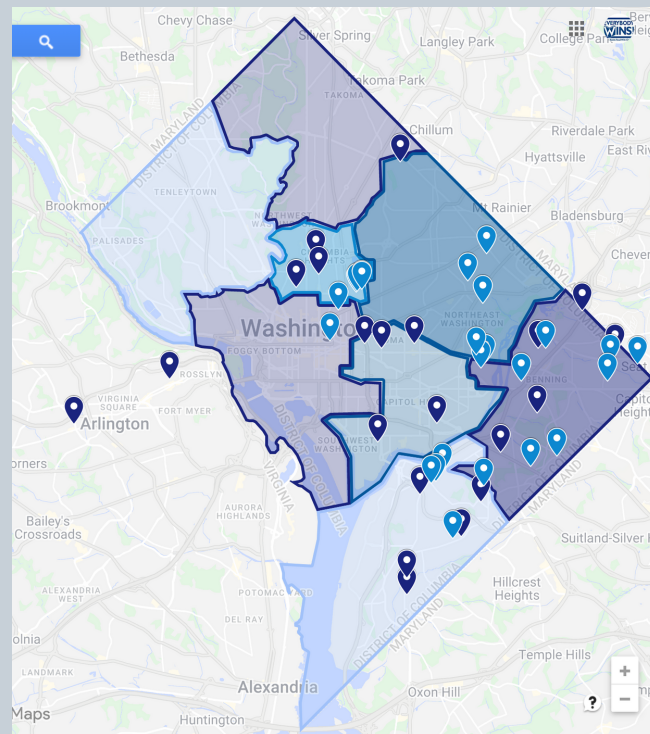
Literacy Behaviors and Attitudes

Beliefs, habits, and personal preferences associated with the act of reading, which in turn impact our likelihood to enjoy, persist through, and/or expand our reading practice

To measure our impact across these domains, EWDC conducts regular quantitative and qualitative surveys with stakeholders, issuing mid-year and end-of-year reports. The following pages provide a snapshot of our impact from July 2021 - February 2022.

While some feedback is unique to individual programs, this page summarizes quantitative impact for service sites and other stakeholders.

SERVICE SITES - SCHOOLS & COMMUNITY ORGANIZATIONS



Click to View in Google Maps

STAKEHOLDER ENGAGEMENT & INVESTMENT



2,600

Total Children Served



1,191

Total Volunteer Hours Logged



87

Active Organizations



info@everybodywinsdc.org
(202) 216-9467
@everybodywinsdc

POWER READERS: ONE-ON-ONE WEEKLY MENTORING

Power Readers is a one-on-one mentoring program that connects volunteers with elementary school students to read together one hour a week. Through these supportive relationships, children develop literacy & social-emotional skills needed to thrive in school & in life.

Below is a mid-year impact snapshot for Power Readers in program year 2021-22:



60

1-ON-1
WEEKLY SESSIONS



464

HOURS OF
SHARED READING



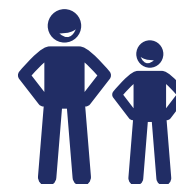
612

BOOKS
COMPLETED



83%

OF STUDENTS
ENJOY READING



85%

OF MENTORS
OBSERVE CONFIDENCE

Student Feedback	Family Feedback	Mentor Feedback
<p>"Thank you for reading with me every week!" - Allison, 2nd Grader, Thomson ES</p> <p>"I love reading books that I get to choose for myself!" - Z'hir, 4th Grader, J.O. Wilson ES</p>	<p>"Karen is very patient & helps Jada enjoy reading more!" - Cassandra, Plaza West Parent</p> <p>"Rainer and LaVerne are tight. We love their relationship! - Evan, Thomson ES Parent</p>	<p>"Over the past two years, Sarah has become more confident sharing her thoughts in large groups." - Nicole, The Education Advisory Board</p> <p>"Yusuf's confidence and attitude just keep improving!" - Steven, OPIC</p>



info@everybodywinsdc.org
(202) 216-9467
@everybodywinsdc

STORYTIME: GROUP READ-ALOUDS & BOOK-SHARING ACTIVITIES

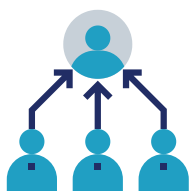
StoryTime allows participants to build their understanding of diverse life experiences through sharing texts. Volunteers connect with small groups of students over their chosen text, and then lead a guided discussion. Traditional StoryTime read-alouds feature one central text, while our new Book Talk format allows students and volunteers to briefly preview several books centered on a unified theme. Through these experiences, participants explore three key themes: career awareness, social-emotional growth, & current events.

Below is a mid-year impact snapshot for StoryTime and Book Talks in program year 2021-22:



5

VIRTUAL
EVENTS HOSTED



100%

SPOTLIGHT BIPOC THEMES,
CHARACTERS, & READERS



40

VIRTUAL EVENT
PARTICIPANTS



2

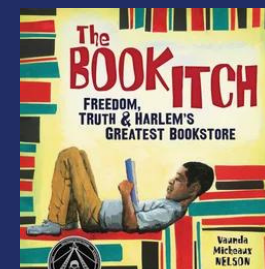
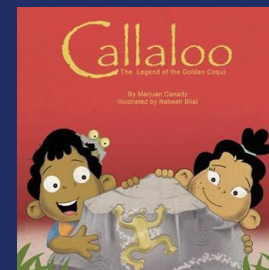
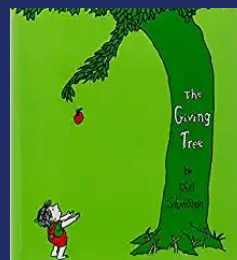
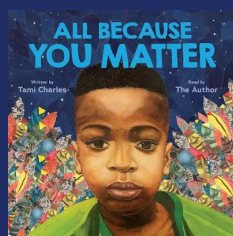
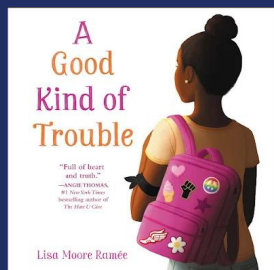
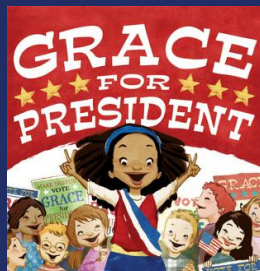
EVENTS HIGHLIGHT
LOCAL BIPOC AUTHORS



90%

OF STUDENTS ENJOY
TEXTS DISCUSSED

BOOK HIGHLIGHTS



info@everybodywinsdc.org
(202) 216-9467
@everybodywinsdc

THE BOOK PROJECT: BUILDING AT-HOME LIBRARIES & INCREASING ACCESS TO DIVERSE BOOKS

The Book Project puts thousands of free books & literacy supports directly into children's hands & homes.

These new books, provided free of charge, help children & families build their home libraries.

To expand upon this direct-to-families distribution program, EWDC began a partnership with the national Little Free Library organization's Read in Color Initiative in June 2021. EWDC has since placed 21 new book-sharing boxes in historically underrepresented communities, and is continually restocking them through the support of our corporate and philanthropic partners.

Our Read in Color work complements the work EWDC is doing to increase access to diverse books throughout all programs, so that our students see themselves on the page of the books that they read. This year, we are on track to distribute over 10,000 books - over 50% of which highlight diverse characters, elevate marginalized voices, and promote equity, inclusion, and social justice.

Below is a mid-year impact snapshot for The Book Project and Read in Color in program year 2021-22:



6,251

**FREE BOOKS
DISTRIBUTED**



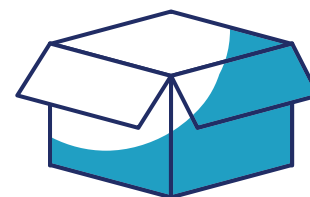
93

**TOTAL DC AREA
DISTRIBUTIONS**



73%

**OF BOOKS DISTRIBUTED
ARE DIVERSE**



33

**BOOK DRIVES
HOSTED**



8,190

**BOOKS COLLECTED
THROUGH DRIVES**



info@everybodywinsdc.org
(202) 216-9467
@everybodywinsdc