

## SPONSORSHIP OPPORTUNITIES

Join the region's most prominent and community-focused companies, organizations, and individuals at Read to Dream and help children thrive through the power of reading.

**Support EWDC and become a Read to Dream sponsor today!**

### VISIONARY SPONSOR - \$40,000

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- ◆ 12 complimentary guest tickets
- ◆ Premiere recognition prominently displayed during event and on collateral materials
- ◆ Opportunity for organization representative to introduce student speakers at event
- ◆ Two (2) customized volunteer/service activities that align with organizational CSR goals, including literacy development, book access, DEI activities, STEM, and social-emotional learning
- ◆ Acknowledgement on social media, EWDC website, and in EWDC's Annual Report

### READING CHAMPION SPONSOR - \$20,000

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- ◆ 8 complimentary guest tickets
- ◆ Signature recognition prominently displayed during event and on collateral materials
- ◆ A customized volunteer/service activity that aligns with organizational CSR goals, including literacy development, book access, DEI activities, STEM, and social-emotional learning
- ◆ Acknowledgement on social media, EWDC website, and in EWDC's Annual Report

### LEARNING LEADER SPONSOR - \$10,000

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- ◆ 6 complimentary guest tickets
- ◆ Recognition prominently displayed during event and on collateral materials
- ◆ Acknowledgement on all social media, EWDC website, and in EWDC's Annual Report

### BOOK BENEFACTOR SPONSOR - \$5,000

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- ◆ 4 complimentary guest tickets
- ◆ Recognition displayed during event and on collateral materials
- ◆ Acknowledgement on social media, EWDC website, and in EWDC's Annual Report

### STORY SUPPORTER SPONSOR - \$2,500

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- ◆ 2 complimentary guest tickets
- ◆ Recognition displayed during event and on collateral materials
- ◆ Acknowledgement on social media, EWDC website, and in EWDC's Annual Report

## SPECIAL IMPACT INVITATION: March 1, 2024

Everybody Wins DC is excited to offer all Read to Dream sponsors a special invitation to participate in an exclusive service event that will bring the power of reading to children and communities across the region.

In honor of Read Across America Day, EWDC and representatives from Read to Dream sponsors will gather on March 1, 2024, at Planet Word Museum to prepare more than 1,000 books for distribution. Even more important is that the majority of these books will elevate characters and communities underrepresented in children's literature. All young readers deserve a chance to see themselves on the page and your support will help make that a reality.

This special event is a wonderful opportunity for organizations to participate in a hands-on activity that will have a direct impact on children's lives. Reserve your spot by securing your Read to Dream sponsorship today!

## SECURE YOUR READ TO DREAM SPONSORSHIP

Your support of Read to Dream connects students, schools, and community partners with EWDC's three reading programs designed to fill critical gaps for children so that they can have a fair and equitable shot at success.

**Please contact Rody Baron, Director of Development, to secure your sponsorship:**

- ✦ email: [rbaron@everybodywinsdc.org](mailto:rbaron@everybodywinsdc.org)
- ✦ phone: (609) 576-2562

**EARLY REGISTRATION IS RECOMMENDED TO SECURE TOP SPONSORSHIP STATUS**

*Everybody Wins DC is a nonprofit organization as specified under section 501(c)3 of the Internal Revenue Service code. In accordance with IRS regulations, a portion of your contribution is tax deductible.*



**Please contact Rody Baron at  
[rbaron@everybodywinsdc.org](mailto:rbaron@everybodywinsdc.org)  
to secure your sponsorship**